

WFTV-TV P.O. Box 863324 Orlando, FL 32886-3324 ph: (407) 841-9000 fx: (407) 841-8259

Advertiser Agency Buyer

Salesperson

Product

Brand

Revision

Comments

Pol/B Obama/D/Pre/US (16256) Greer, Margolis, Mitchell & Associ(2890)

KEULEMAN,KATIE Telerep/Washington DC, Washington DC

(1040)

ph: (555) 555-5555 Political - Federal Candidate (1067) OBAMA *60S* (132231)

Acct Types Est/Headline Demo

National/Political

2175/06390542

OBAMA 60S

Bill Type Standard 10/29/2012 - 11/25/2012 Period

No/Normal CO-OP/Order Type

652932

Net 30

338430

11/25/2012

Package

Invoice

Inv Date

Terms

Contract

11/27/2012 1:43:01PM Gen. Date

Greer, Margolis, Mitchell & Associates Attn: Accounting 3050 K Street NW Washington, DC 20007

AgB

OBAMA FOR AMERICA 60S

OFFICIAL BILLING INVOICE

man	do (WF	117			Length		Copy/ISCI	Amount	Remarks
Line	Туре	Scheduled	Schedule Days to Run	Air Time	Lengur				
1.0	Const	11:35:00PM-12:05:00AM	Day,M-1	10/29/12 12:29AM (Mo)	01:00		OFA12G181H	\$2050.00	_ ,
	Spot			10/29/12 12:18AM (Mo)	01:00		OFA12G181H	\$680.00	
5.0	Spot		Day,M-1	10/29/12 12:11PM (Mo)	01:00		OFA12G181H	\$1700.00	
5.0	Spot	5:00:00PM- 6:00:00PM	Day,M-1	10/29/12 5:43PM (Mo)	01:00		OFA12G181H	\$4500.00	
7.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1	10/29/12 6:22PM (Mo)	01:00		OFA12G181H	\$6000.00	
8.0	Spot	6:00:00AM- 7:00:00AM	Day,M-1	10/29/12 6:23AM (Mo)	01:00		OFA12G181H	\$3750.00	
9.0	Spot	7:00:00AM- 9:00:00AM		10/29/12 8:54AM (Mo)	01:00		OFA12G181H	\$4000.00	
0.0	Spot	7:00:00AM- 9:00:00AM					ļ		1
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-							Gross Total	\$22,680.0	O Total Spots

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



ross Total	\$22,680.00	Total Spots		
ommission	(\$3,402.00)	ļ		
et Total	\$19,278.00	1		
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WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.